



# 360 degrees marketing

**www.7vibes.id**




## **preface**

The convergence or some expert says the collisions of media and technology change our perception of integrated marketing in the digital era.

We grew up in a completely different era, brands, business even your customers have changed. Transform your strategy, leadership methods, and behavior. Lead into the next stage of digital growth.



A man in a dark suit is seen from behind, standing on a glass-enclosed balcony of a high-rise building. He is looking out over a dense urban skyline with numerous skyscrapers under a clear sky. The scene is bathed in a warm, golden light, suggesting either sunrise or sunset. The balcony's glass railing is visible in the foreground.

You don't need a ton of money (or really any at all) to necessarily create your most encouraging brand. We have to start somewhere, fill that gap in the market and if possible offer something that's never been seen.

With high enthusiasm, commitment and perseverance, our brand survived the test of times and currently legalized as PT Getaran Pitu Sinergi (private limited) and continues delivering our clients task with better end result outcomes.

**about us**



## the team

The team comprises of highly unique and experienced individuals in marketing, event management, media, and publishing. Our founder and co-founders are the company's biggest asset and capital, we do believe the most humble beginnings is the greatest successes.

## board of commissioners



**Wulung Damardoto**  
Founder & Chairman



**Hj. Mila Chasbullah**  
Co-Founder & Commissioners



**Edward Dondy**  
Co-Founders & Commissioners



# board of directors



**Gamassy Kashmir**  
Co-Founder & CEO



**Aditya Bayu**  
Co-Founder & CTO



**Dantje Mangkusubrata**  
Co-Founder & CCO

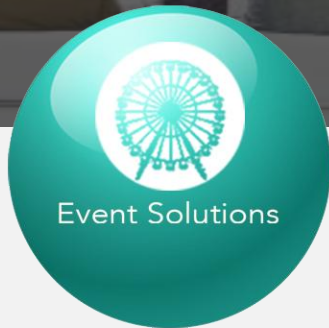


**Andika Pramana**  
Co-Founder & COO

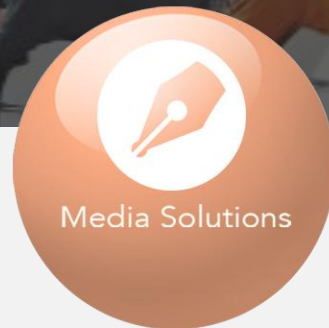
# our services



Digital Solutions



Event Solutions



Media Solutions

# our services

## Digital Solutions

- ❑ Content Creator & Management
- ❑ Web & Mobile Development
- ❑ Digital Campaign
- ❑ Branding & Design

## Event Solutions

- ❑ Event Planning
- ❑ Event Management
- ❑ Event Risk Management & Safety
- ❑ Event Assessment

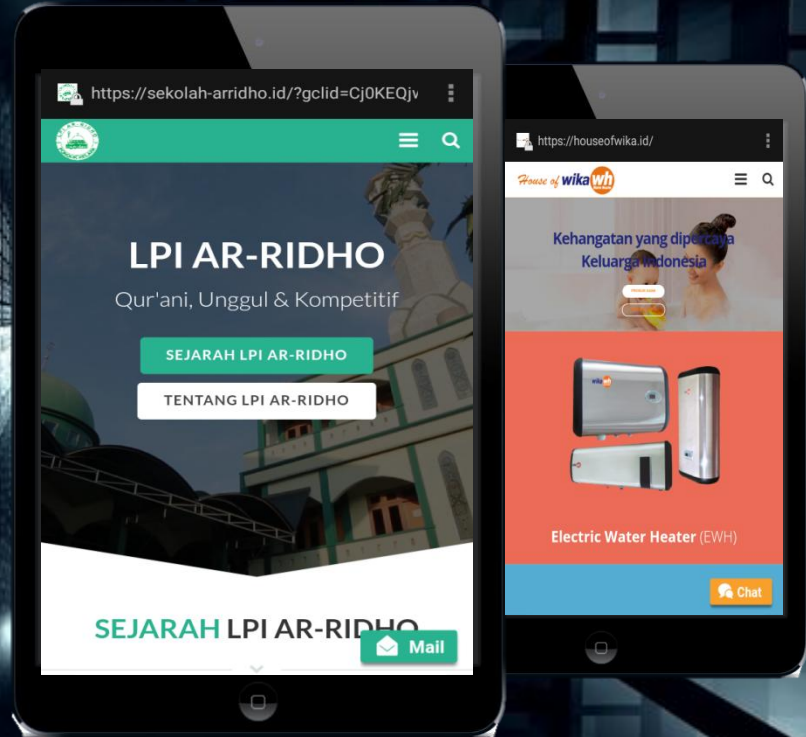
## Media Solutions

Welcome to our world of digital media, we have started our digital business endeavor through a digital magazine startup back in 2016. Even though the business failed for some reason, we have learned a lot from our mistakes and still maintain our passion and consistency in digital magazine publishing. Digital magazine publishing has taught us a new perspective of digital business as we have strived and grown further until today.



# Project & Clients

2 institutions which have switched and believe in our digital marketing concepts and strategies: the Ar-ridho School at [www.sekolah-arridho.id](https://sekolah-arridho.id/?gclid=Cj0KEQjv) and House of Wika at [www.houseofwika.id](https://houseofwika.id/)



# Project & Clients

Goesar Liveboard at [www.goesarliveboard.com](http://www.goesarliveboard.com) our latest project from PT. Goesar Tiga Putra. The first liveboard cruise concept at Lake Toba which offer a unique sailing experience.



# Portfolio Web Magazine

The Regencies Indonesia at [www.theregencies.id](http://www.theregencies.id) our latest web magazine project, A unique digital magazine concept created by Indonesian adventure seekers and creative professionals to promote Indonesia from the bottoms up.



HOME ARTICLES + CONTACT Q

Destinations

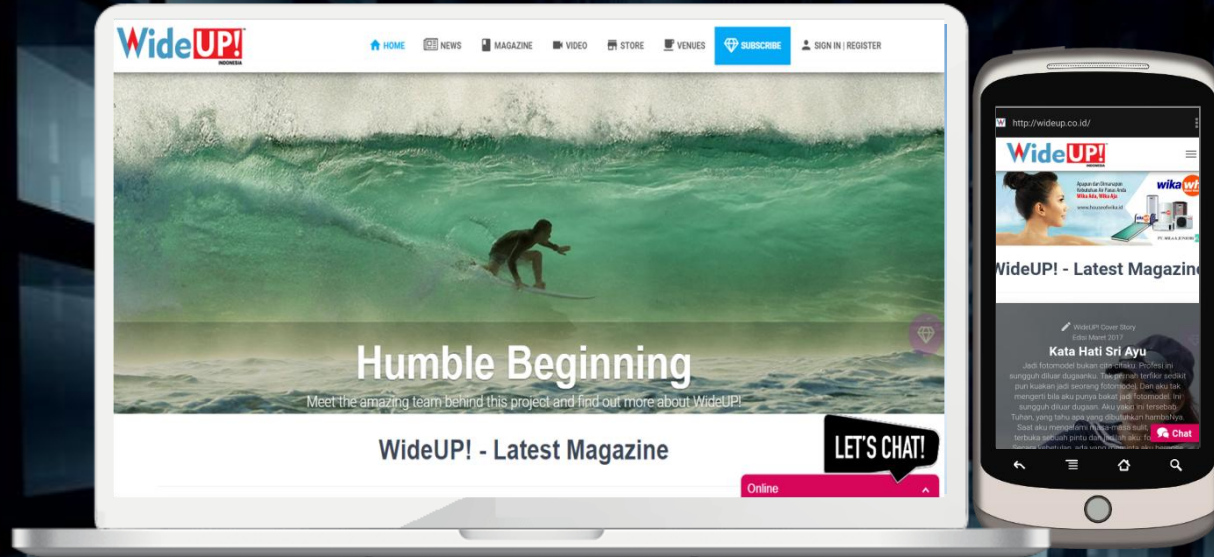
## MAGNIFICENT 7 : GUARDIANS OF LAKE TOBA



By Wukang Damardito  
April 7, 2018 • 0 Comments







# Portfolio Web Magazine

**WideUP!** Passionate Peoples Portal at [www.wideup.co.id](http://www.wideup.co.id) is our first project, a source and a prime example of why we believe your brand should turn into the next media wonder.

# Event Portfolio



Our professionals team have experienced international event standards like the **Asian Games 2018**. We are proud to be part of history to served the opening closing ceremonies of the prestigious **Asian Games 2018**.

## commercial rates\*

No.	Expertise Level	Rate Card	%FTE	Total Hours /Month	Monthly Retainers
1	Director Level/Specialist	IDR 400.000	25%	40	IDR 16.000.000
2	Management/Professionals	IDR 300.000	25%	40	IDR 12.000.000
3	Supervisor/Professionals	IDR 200.000	25%	40	IDR 8.000.000
4	Junior/Freelancers	IDR 100.000	25%	40	IDR 4.000.000

*\* The commercial rate above is the only illustration based on FTE (Fixed Time Equivalent) rate and exclude government prevailing tax. Subject to change and negotiation.*



# Learn More:

[www.7vibes.id](http://www.7vibes.id)

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